

# ***LIVE WEB SOLUTION 2024-2025 PACKAGE***

## **1 INITIAL AUDIT AND ANALYSIS**

- a. Critical Website Analysis
- b. Back Link Analysis
- c. Competitor Analysis
- d. Keyword Analysis
- e. Baseline Ranking Check
- f. Duplicate Content Check
- g. Google Penalty Check

## **2 ON PAGE OPTIMIZATION**

- a. Canonicalization
- b. Meta Tag, Header Tag, ALT, Title Tag Optimization
- c. Existing Content Optimization
- d. Image Optimization
- e. Robots.txt Creation & Analysis
- f. XML Sitemap Creation & Analysis
- g. Navigation Analysis & Recommendations
- h. Internal Linking & Anchor Text Optimization
- i. SEO Friendly URLs (URL Rewriting)
- j. Website and Mobile Speed and Page load optimization
- k. Webmaster Tools
- l. 404 Error Resolution
- m. Google +1 Badge Implementation
- n. Structured Data Implementation

## **3 CONTENT MARKETING**

- a. Article Writing & Submission - Minimum 5
- b. Blog Posting - Minimum 5
- c. Facebook Content Posting - Minimum 5

## **4 LOCAL OPTIMIZATION**

- a. Classified Submission - 10
- b. Business Listing - 10
- c. Genuine Review Posting - Google, Yelp, Facebook - 2 Each
- d. Google Review Setup - Schema Setting

## **5 SOCIAL MARKETING**

- a. Social Sharing – Facebook, Twitter, Pinterest, LinkedIn, Tumblr, Instagram
- b. Web 2.0 - blog posting - 5 (Image / Video)
- c. Video Promotion, Making and Submission - Weekly 1 at YouTube

## **6 SEO REPORTS**

- a. Audit Reports
- b. Google Optimisation Report
- c. Error Fixing Report
- d. Google Organic Position Report

## **7 Digital Marketing**

- a. Google Adwords Account Creation, Keywords Research, Competitor Analysis and Ads Setting
- b. Google Remarketing Ads Creation and Setting
- c. Google Adwords - Youtube Video Creation and Promotion - Minimum 5 Videos
- d. Bing Adwords Account Creation, Keywords Research, Competitor Analysis and Ads Setting
- e. Yahoo Adwords Account Creation, Keywords Research, Competitor Analysis and Ads Setting
- f. Facebook Ads Creation With your Account
- g. Facebook Ads Creation With our Account
- h. Google Adwords - Youtube Video Creation and Promotion with our Account

## **TERMS AND CONDITION**

- a. Keywords = 10
- b. We work and Send Regular Report = 20days in a Month (Monday to Friday)
- c. Minimum Deal for 1 month and Total Payment need to clear 25th Date of Earlier Month.
- d. Weekly Online Help, Chat and Discussion.
- e. Ranking will be depends on Keywords, It may be rank up one month or one year. But we can prove before starting the project where the site was and what is the position now.
- f. No Money Back.
- g. Before starting the project we need a) ftp login details b) Google Webmaster and analytics, Facebook manage activation.